



FOR IMMEDIATE RELEASE

Jason Rodriguez of Working Solutions appointed President of Dallas SOCAP chapter

Plano, Texas – January 21, 2010 – The Dallas chapter of SOCAP (Society of Consumer Affairs Professionals) appointed Jason Rodriguez as President for 2010. Rodriguez is employed by Working Solutions, the global leader in home agents, where his role is Senior Customer Strategy Specialist, US & Foreign Markets.

Rodriguez specializes in evaluating and delivering customer experience strategies and initiatives for Fortune 500 companies. His extensive experience in enterprise call centers across multiple industries has positioned him to be one of the most respected authorities on remote home agent programs. In his position at Working Solutions, Rodriguez also spearheads global expansion efforts in Canada, Europe, and Latin America.

“My affiliation and experience with SOCAP has allowed me to meet some of the brightest executives in the customer service industry, representing some of the world’s greatest brands,” said Rodriguez. “It is an honor to serve as our chapter leader to help improve our industry.”

Rodriguez has been a SOCAP member for four years, previously serving on the board. He took office on January 7.

About Working Solutions

Since 1996, Working Solutions has helped corporations control costs while improving the customer experience. Working Solutions partners with forward-thinking companies that understand the value of aligning the contact center with the organization’s objectives. A pioneer in the virtual call center industry, Working Solutions, along with affiliate companies WS Live and WS iNet, continues to be the industry leaders with experienced agents, proven technology, and comprehensive processes. For more information, visit www.workingsolutions.com.

About SOCAP

Founded in 1973, SOCAP International represents a thriving global profession of best-in-class customer care experts across all industries. SOCAP is a member-driven organization committed to promoting customer care and customer engagement as a competitive advantage in business. SOCAP’s exclusive network gives members access to thousands of customer care experts across the globe.

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